### Steri Stumpie MySteri Promotion Terms and Conditions

## 1. Promoter/s:

This **Steri Stumpie** Promotional Competition ("**Competition**") is organised by Lactalis South Africa PTY Ltd (Proprietary) Limited ("**Promoter/s**").

## 2. Eligibility:

The Competition is only open to permanent residents and citizens of the Republic of South Africa of the age of 18 (eighteen) years or older, living in South Africa and in possession of a valid form of identification (South African Identity Document or Passport). All participants must be natural persons; legal entities cannot participate in this Competition and no prize/s will be awarded to any legal entities. Any minor, or any employee, director, member, partner, agent or consultant of any of the Promoters, or any person who directly or indirectly controls or is controlled by any of the Promoters and/or immediate family members of any of the above persons, its advertising agencies, advisers, dealers, suppliers and bottlers of beverages identified by the trademarks owned by or licensed to Lactalis, its affiliates and/or associated companies, **is not** eligible to participate in this Competition and is therefore disqualified from participating in this Competition.

# 3. Agreement to these Terms and Conditions:

By entering the Competition, all participants and the winner agree that they have read and understood these terms and conditions and further agree to be bound by these Terms and Conditions as interpreted by the Promoters, whose decision regarding any dispute will be final and binding. The Promoters reserve the right at any time, without notice, to amend, modify, or change these Terms and Conditions and any prizes, and to postpone, suspend or cancel this Competition and any prizes, or any aspect thereof, without notice at any time, for any reason which the Promoters reasonably deem necessary and without any compensation whatsoever. The names entered in the Competition must correspond with the names on the identity document and/or passport of the participant.

#### 4. The Competition is only valid within South Africa:

Participants must be within South Africa at the time of entering the Competition, for the verification process and at the time of the prizes being awarded should they be declared a winner.

#### 5. Competition Period:

The Competition commences on Monday 17<sup>th</sup> March 2025 and ends at 23h59 (South African time) on Saturday 31<sup>st</sup> May 2025 (the "**Competition Period**"). Entries received after the Competition Period will not be considered. Entries will be deemed to be received at the time of receipt and not at the time of transmission. Entries received will be considered final by the Promoters. Incomplete, inaccurate, unclear, erroneous, ineligible, or incomprehensible entries will be deemed invalid and thus disqualified.

#### 6. Description of Prize/s:

The winners stand a chance to win one of the following:

- 6.1 Weekly Prizes
  - a. 22 x R2,500 Cash (2 winners weekly)
  - b. 22 x R1,000 Takealot eVouchers (2 winners weekly)
  - c. 100 x R20 airtime (random wins throughout the campaign period)
- 6.2 Grand Prizes

- a. 10 x entrants will win experiences to the maximum value of R5,000.00 (Five Thousand Rand) ("**Prize**").
- b. The prize excludes transport to the venue, gratuities, activities, meals, and beverages unless stated.
- 6.3 The Promoters shall not award a Prize to a winner if it is unlawful to supply such Prize to the winner. In such instance, the winner shall immediately forfeit the Prize and be disqualified.

#### 7. Entry mechanic/How to enter:

To enter this Competition and stand a chance to win, participants must buy a new limited Steri Stumpie MySteri, and dial \*120\*8963# (20c/20secs) and keep till slip, or scan QR code in-store and upload copy of till slip. Those who guess the correct flavour will go into the grand prize draw.

#### 8. Selection:

A random draw will be conducted to select ten potential winners on Monday 1<sup>st</sup> June 2025. The Promoters' decision is final, and no correspondence will be entered into.

Thel potential winners will be notified telephonically by Wednesday 10<sup>th</sup> June 2025 that they are potential winners and to provide and/or confirm their details for verification purposes. The Promoters reserve the right to carry out audits in respect of any potential winner of this Competition to verify his or her eligibility and/or the validity of his or her entry. The winners will be announced on Friday 12<sup>th</sup> June 2025.

In order for the particular entries to be confirmed as valid, and the potential winner to be declared as the verified winner, they will be required to provide their full name, contact number and e-mail address, ID number, and date of birth as well as proof of purchase. Once declared an official winner, the winner will be required to complete and sign an acknowledgment of receipt of the Prize.

If the Promoters (whether directly or through their agencies) are unable to contact or reach a potential winner on his or her mobile number used to enter into this Competition after drawing his or her entry for whatever reason within 48 hours from the date of first notification as set out in these Terms and Conditions, then the potential winner will immediately forfeit their chance to win the Prize and will be immediately disqualified from this Competition and an alternate potential winner from all remaining eligible entries (up to 3 (three) alternate potential winners will be permitted) will be drawn. If the alternate potential winner/s are disqualified for whatever reason, the applicable Prize will not be awarded, and the Promoters will decide what to do with the unawarded Prize at their sole and absolute discretion.

Participants may enter the Competition subject to the following:

- a. No automated entries will be allowed, and all entries must be made by a natural person manually as per the entry mechanic described above.
- b. If any entry was made in a manner which in the Promoters' discretion provides the participant with an unfair advantage over other entrants, such a participant will be disqualified from this Competition.
- c. Participants are only eligible to stand a chance to win 1 (one) Grand Prize.
- d. The Promoters shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever including but not limited to any network, computer or cell phone hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt.
- e. The Promoters shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted.
- f. The Promoters reserve the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.

The Prize winners are obligated to comply with these Terms and Conditions and all reasonable requests of the Promoter/s and its agents.

The Prize/s is/are not transferable or redeemable for cash or any other item.

All participants and the winners, as the case may be, indemnify the Promoters, the Promoters' advertising agencies, advisers, nominated agents, partners, suppliers and bottlers of beverages identified by the trademarks owned by or licensed to Lactalis South Africa, its's affiliates and/or associated companies, against any and all claims of any nature whatsoever arising out of and/or from their participation in any way howsoever in this Competition (including, as a result of any act or omission, whether as a result of negligence, misrepresentation, misconduct or otherwise on the part of the Promoters and/or receipt and/or use of the Prize/s).

### 9. Publicity:

The Promoters may require the winner/s to be identified, photographed and published in printed media, or to appear on radio and television or on social media platforms or other platforms, when accepting their Prize/s or after having received their Prize/s. The winner/s will be given the opportunity to decline to the publication of their images and to participate in the Promoters' marketing material in so far as it relates to the Competition.

By entering into this Competition, each participant hereby consents and irrevocably grant to the Promoters, a world-wide, royalty free (free from any other fee or charge), perpetual and non-exclusive license, to reproduce, modify, adapt, use and publish any content posted and/or submitted by the participant on any social media platform in relation to the Competition or the Prize, for any purposes including the promotion of the products and services of the Promoters or affiliates of the Promoters without notice or any compensation to the participants. The participants further hereby irrevocably grants to Promoters and the Promoters' affiliates, a royalty-free, irrevocable, perpetual, and absolute right and permission to use, produce, reproduce, modify, publish, and display (including to incorporate it into other works, in any form, media or technology now known or later developed) a participant's name, image, moving image, videos, voice and/or photograph in relation to the Competition or the Prize, including the participant's participation in any aspect of the Competition or the Prize, in any and all advertising, posts and materials in any manner or media whatsoever, on a worldwide basis, for advertising and promotional purposes in conjunction with this Competition or any other competitions run by the Promoters without notice or any compensation to the participants.

#### 10. Data Privacy:

All personal information of the participants will be processed in accordance with the Protection of Personal Information Act 4 of 2013 ("POPIA") and shall be subject to Lactalis South Africa's Privacy Policy found at <a href="https://lactalis.co.za/privacy-policy">https://lactalis.co.za/privacy-policy</a>. By entering into this Competition, participants acknowledge and understand that: (a) it is mandatory for all participants to provide their personal information in order to participate in this Competition failing which the participants will not be able to enter into the Competition; (b) the participants' personal information shall be used for the purposes of processing their entry into this Competition and additional purposes as detailed in the Policy (c) Lactalis South Africa and its affiliates (including subsidiaries, bottlers and joint ventures) may contact the participants via email, SMS, social media platforms and through other platforms to deliver marketing communications regarding their products and promotional activities, subject to the participant's prior consent and in accordance with the provisions of POPIA; (d) they hereby consent to Lactalis South Africa transferring the participants' personal information outside the Republic of South Africa. Any data transfers to countries that do not offer an adequate level of protection are subject to appropriate safeguards in accordance with the POPIA, to guarantee that participants' personal information is adequately protected, including standards.

The Promoters may require the winners to complete and submit an information disclosure agreement and indemnification to enable the Promoters to ensure compliance with these Terms and Conditions and the Consumer Protection Act 68 of 2008. Should any winner refuse or be

unable to comply with this rule for any reason, such a winner will be deemed to have rejected the Prize and it shall revert to the Promoter.

In the event of unforeseen circumstances or causes beyond the Promoter's/ reasonable control, the Promoter/s reserve/s the right to cancel this Competition, to change the number or nature of the prize at any time, or to change the Terms and Conditions at its/their discretion.

Should you have any queries regarding the Promotion, please call the Lactalis Comment Line on 086 066 4422 during the hours of 8am-10pm. A copy of the Competition rules can be downloaded at https://lactalis.co.za/our-competitions/south-african-competitions.